

# Advanced Certificate in International Business Practice through the Mountbatten Institute

## Rationale for Program

The Advanced Certificate in International Business Practice has been specifically designed to enable Mountbatten Internship students the opportunity to develop both academic knowledge and practical skills to prepare them for a career in national and international business. The program provides students with the opportunity to develop a firm foundation in the theory and practice of global business and integrated work-based learning whilst also providing some flexibility in the design of their program through the use of options.

Graduates of the Advanced Certificate in International Business Practice will have sharpened critical thinking skills so will be able to demonstrate academic knowledge of international business and the ability to apply this through advanced reflective thinking. This experiential learning program will therefore prepare students to make future contributions to high-performing global organisations.

## Structure of Program

The program runs over 12 months alongside the Mountbatten Internship. It consists of five compulsory courses: *Organizational Behavior and Leadership*, *Managerial Accounting and Finance*, *Global Business*, *Strategic Management and Business Research Methods*. A summary of each of these courses is set out below.

## Core Courses:

### **1. Course Title: Organizational Behavior and Leadership**

This course will help graduate students understand the full relationship between individual behaviour, organisational structure and organisational processes. Students will also develop a more comprehensive perspective on organisational behaviour through a deeper understanding of the theory, research and practice of the varied disciplines that focus on organisations. These disciplines include psychology, sociology, political science, social systems theory, international human resource management and cultural anthropology. On completion of this course, students will be able to integrate various theoretical perspectives into a coherent view of organisational life. This comprehensive perspective will allow them to manage organisational behaviour, lead organisational initiatives and increase organisational effectiveness.

### **2. Course Title: Managerial Accounting and Finance**

In addition to preparing financial statements, managers need to know how to analyze accounting and financial data to support and evaluate a company's business goals and to develop appropriate financial strategy for its future. This course is designed to teach graduate students how to develop and analyze various and appropriate financial data, and to understand the important relationship between financial instruments, decision-making and business strategy.

### **3. Course Title: Global Business**

The world is increasingly becoming a single market place. Technology, the Internet, expanding international trade relations, improved transportation and communications have opened the doors to global trade but have also produced a new competitive landscape. More and more companies are conducting global business through globally dispersed value chains, taking advantage of the different business opportunities offered by regional trading blocs and other regional arrangements, as well the opening up of trade of particular countries as they seek to develop their economies. The aim of this course is to provide graduate students with both theoretical and practical understanding of the complexity of the globalization process and its impact upon the activities of multinational enterprise. It also examines the importance of regional business for the development of global competitive advantage and regional integration.

### **4. Course Title: Strategic Management**

This course aims to analyse the operation of strategic management from initial analysis through to implementation. The course will provide students with a comprehensive appreciation of the formulation and development of strategy from both an organisational and individual perspective. Particular emphasis will be placed on developing student's awareness of contemporary issues related to Corporate Social Responsibility, Social Entrepreneurship and the recent trends towards creating of shared value by business.

### **5. Course Title: Business Research Methods**

The aim of this course is to assist students to carry out an applied research project in the field of International Business Management. It aims at providing them with the knowledge and skills to identify a business research problem collect and analyse primary and secondary data at both the organizational level and within the wider body of knowledge in International Business studies.